

Cape Cod Hoarding Task Force

Executive Committee Meeting

September 25, 2017

10:30am – 12:00pm

Innovation Room, Barnstable County Complex

3195 Main Street, Barnstable, MA 02630

In attendance: Erika Woods, BCDHE; Deborah Scavotto, Smooth Moving for Seniors; Kevin Grunwald, Harwich COA; Ali Gerry, BCDHE; Patty Watson, BCDHS; Lori Miranda, Dennis Animal Control; Paul Wild, Elder Services; Kalliope Chute, Cape Cod Cooperative Extension

Meeting Minutes: Minutes from July 24 tabled.

General Updates:

- Cape Cod Healthcare grant is coming to an end.
- Level 2 training is planned for this Thursday, September 28.
- MassHousing grant for \$3500 is awaiting approval from the commissioners.
- A strategic planning “retreat” will take place sometime next month. A doodle poll will be sent to determine the best date.

Upcoming BIT groups:

Mashpee Buried in Treasures group has been cancelled. There will be two groups offered this fall in Provincetown and Harwich. Information about registration and dates is online at the hoarding task force website. Kevin Grunwald will be facilitating the group in Harwich and Carol Bishop will be facilitating in Provincetown. Ali will create and distribute a flyer for the groups.

The task force would like to provide more groups throughout the cape and train facilitators. However, the time commitment is very costly. Someone mentioned that Falmouth uses grad students to help with certain programs and asked if CCHTF could do the same. Some schools and programs to consider when searching for facilitators include: Bridgewater State University; Lesley University; AmeriCorp. A standard letter with criteria for anyone looking to facilitate a BIT group would be sent to these programs. The curriculum for BIT training could be used to help draft a job description. The idea was tabled until strategic planning can be discussed.

Statewide Steering Committee Update:

Erika is on the Data Collection Funding Subcommittee for the Statewide Steering Committee on Hoarding. They are currently collecting information on different resources to be used for funding.

ClearPath of Marlborough is offering trainings on hoarding. Someone mentioned that CCHTF should ask for training curriculum to use for reference. The group also offers harm reduction support groups.

Framingham laminated Clutter Image Rating Scales and put them in all the firetrucks for reference. This is an idea to consider for fire departments throughout Cape Cod. Kalliope will reach out to Kathleen Tute for information on Fire Chiefs Association meetings to share this idea.

Public Awareness Task Group Updates:

Plan to move forward with agenda and send a press release each month to inform general public of CCHTF as a resource. These PSAs will be pre-programed to be sent out to media outlets each month. Paul recommended the text have a disarming approach toward hoarding and describe it as a medical or mental disorder and the group agreed. Kalliope suggested conducting a Google analytics on CCHTF website before and after the PSAs, to see if it influences site visits.

The subcommittee wants to get schools involved with a short video PSA project. Film students at a local high school or Cape Cod Community College can get involved by creating a short, 30 second PSA on hoarding. There will be one winner and three will be chosen to be screened at a community event hosted by CCHTF. Specifics of the event are still being planned but considerations include: a panel or a storytelling type of event similar to Moth. Having a motivational speaker emcee the event was also discussed. Working date for this event is May 2018.

Promotional Materials:

- Kalliope suggested the letterhead should have contact information, including the Facebook link.
- Fact sheet is being developed. If anyone has suggestions or corrections, let Erika know.
- Ideas for Facebook postings can be sent to Erika and Deb.
- Changing the rack cards will be discussed in the future.
- Lori will contact vendors about a banner/table runner.

Executive Membership Changes:

- Officially made Patty Watson a member of the committee.
- Paul's space will be left empty following his retirement.